

BUS: Management & International Business

2-Year Transfer Pathway 2023-2024

This pathway assumes completion of AS-T in Business or major prerequisite courses including Macroeconomics, Microeconomics, Financial Accounting, Managerial Accounting, Business Law, Business Communication, Statistics, Finite Math (or Precalculus or Calculus), IGETC or CSU GE Certification.

Students who have not completed these requirements prior to transfer will need to complete the missing requirements at either CSUMB or at a community college.

Fall Junior Courses (15 units total)		Course or GE Title	Units	GE/Major
BUS 302		Business Milestone Experience	1	Major
BUS 304		Bus Commun & Crit Thinking-Prosem	4	Major, GVAR
BUS 305		Principles of Management	4	Major
UDC with Language*		Double-counting UDC +WCL*	3	UDC (WCL*)
BUS 299		Business Analytics	3	Major
Spring Junior Courses (15 units total)		Course or GE Title	Units	GE/Major
BUS 300S		Business Ethics in Action	3	Major, UDD, UDSL
BUS 306		Fundamentals of Marketing	4	Major
BUS 307		Finance	4	Major, UDB
BUS 309		Principles of Operation Management	4	Major
Fall Senior Courses (15 units total)		Course or GE Title	Units	GE/Major
Any US 1 course or free elective		American Institutions (3 of 6 units if not already taken)	3	US1
BUS 310		Entrepreneurship	4	Major
BUS 330 or 331 or 332 or 493		Management/International Bus course	4	Conc 1 (major)
BUS 330 or 331 or 332 or 493		Management/International Bus course	4	Conc 2 (major)
Spring Senior Courses (15 units total)		Course or GE Title	Units	GE/Major
BUS 330 or 331 or 332 or 493		Management/International Bus course	4	Conc 3 (major)
Management/Intl Bus elective		Management/International Bus concentration elective	4	MIB elective (major)
BUS 499		Strategic Mgmt: Senior Capstone	4	Major
Any US 2/3 course or free elective		American Institutions (3 of 6 units if not already taken)	3	US2,3
Total Marketing Transfer pathway:			60	

* Students that have not completed language as an AP credit or at a community college will be required to complete a language course at CSUMB. Please meet with your academic advisor to learn how to fulfill this requirement.