Business Administration: Marketing 4-Year Pathway 2022-2023

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Fall Freshman Courses (15 units total)	Course or GE Title	Units	GE/Major
FYS 181 or 183	Multicultural Health or Eat, Love, Learn	3	E, FYS
MATH 115 or (STAT 100 or BUS 204)	Finite Math or Statistics	3	Major, B4
C2 (Humanities) GE course	any C2 Humanities	3	C2
HCOM 110	Fundamentals of Speaking & Listening	3	A1
HCOM 243 or SBS 249	US History, GE area F	3	F, US1
Spring Freshmen Courses (15 units total)	Course or GE Title	Units	GE/Major
BUS 201	Macroeconomics	3	Major, DGSS
MATH 115 or (STAT 100 or BUS 204)	Finite Math or Statistics	3	Major
HCOM 120 or HCOM 125	Critical Reading and Writing	3	A2
BUS 206	Business Law	3	Major
Language course	C2 and WCL	3	C2, WCL
Fall Sophmore Courses (14 units total)	Course or GE Title	Units	GE/Major
BUS 200	Pers. & Prof. Responsibility in Bus	2	Major
BUS 202	Microeconomics Financial Accounting	3	Major, DGSS
BUS 203	Mont Bay Case Study or Intro Soil Sci	3	Major
ENVS 282 or AGPS 128	-	3	B1
HCOM200, HCOM202,BIO131,orENSTU130	Critical Thinking GE	3	A3
Spring Sophmore Courses (16 units total)	Course or GE Title	Units	GE/Major
BUS 205	Managerial Accounting	3	Major
BUS 299	Business Analytics Fundamentals	3	Major
ENVS 201 or BIO 106	Intro to Env Sci or Intro to Plant Sci	4	B2+B3
C1 (Arts) GE course	Arts GE course	3	C1
SL210S, ED212S, GS280S, HC0M260S.SBS212S	Civics/Service Learning GE course	3	DCSL US2&3
HCOM260S,SBS212S	9	3 Units	DCSL, US2&3 GE/Major
HCOM260S,SBS212S Fall Junior Courses (16 units total)	Course or GE Title	3 Units	GE/Major
HCOM260S,SBS212S Fall Junior Courses (16 units total) BUS 302	Course or GE Title Business Milestone Experience	Units 1	GE/Major Major
HCOM260S,SBS212S Fall Junior Courses (16 units total) BUS 302 BUS 304	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem	Units 1 4	GE/Major Major Major, GWAR
HCOM260S,SBS212S Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305	Course or GE Title Business Milestone Experience	1 4 4	GE/Major Major Major, GWAR Major
HCOM260S,SBS212S Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing	1 4 4 4	GE/Major Major Major, GWAR
HCOM260S,SBS212S Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306 Elective or requirement not completed	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing Elective or missing GE, Hist, language	1 4 4 4 3	GE/Major Major Major, GWAR Major Major
HCOM260S,SBS212S Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306 Elective or requirement not completed Spring Junior Courses (15 units total)	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing Elective or missing GE, Hist, language Course or GE Title	1 4 4 4 3 Units	GE/Major Major Major, GWAR Major Major GE/Major
HCOM260S,SBS212S Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306 Elective or requirement not completed Spring Junior Courses (15 units total) BUS 300S	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing Elective or missing GE, Hist, language	Units 1 4 4 4 3 Units 3	GE/Major Major Major, GWAR Major Major
HCOM260S,SBS212S Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306 Elective or requirement not completed Spring Junior Courses (15 units total)	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing Elective or missing GE, Hist, language Course or GE Title Business Ethics in Action	1 4 4 4 3 Units	GE/Major Major, GWAR Major Major Major Major Major Major Major Major, UDD, UDSL Major, UDB
HCOM260S,SBS212S Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306 Elective or requirement not completed Spring Junior Courses (15 units total) BUS 300S BUS 307	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing Elective or missing GE, Hist, language Course or GE Title Business Ethics in Action Finance Principles of Operation Management	Units 1 4 4 4 3 Units 3 4	GE/Major Major, GWAR Major Major Major Major Major Major Major
HCOM260S,SBS212S Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306 Elective or requirement not completed Spring Junior Courses (15 units total) BUS 300S BUS 307 BUS 309 UDC	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing Elective or missing GE, Hist, language Course or GE Title Business Ethics in Action Finance	Units 1 4 4 4 3 Units 3 4 4 3	GE/Major Major, GWAR Major Major Major Major Major GE/Major Major,UDD,UDSL Major, UDB Major UDC
Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306 Elective or requirement not completed Spring Junior Courses (15 units total) BUS 300S BUS 307 BUS 309 UDC Fall Senior Courses (16 units total)	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing Elective or missing GE, Hist, language Course or GE Title Business Ethics in Action Finance Principles of Operation Management Upper-division Arts & Humanities Course or GE Title	Units 1 4 4 4 3 Units 3 4 4 3 Units	GE/Major Major, GWAR Major Major Major Major GE/Major Major,UDD,UDSL Major, UDB Major UDC GE/Major
Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306 Elective or requirement not completed Spring Junior Courses (15 units total) BUS 300S BUS 307 BUS 309 UDC Fall Senior Courses (16 units total) BUS 308	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing Elective or missing GE, Hist, language Course or GE Title Business Ethics in Action Finance Principles of Operation Management Upper-division Arts & Humanities Course or GE Title Information Syst for Decision Making	Units 1 4 4 4 3 Units 3 4 4 4 3 Units 4	GE/Major Major, GWAR Major Major Major GE/Major Major, UDD, UDSL Major, UDB Major UDC GE/Major Major
Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306 Elective or requirement not completed Spring Junior Courses (15 units total) BUS 300S BUS 307 BUS 309 UDC Fall Senior Courses (16 units total) BUS 308 BUS 310	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing Elective or missing GE, Hist, language Course or GE Title Business Ethics in Action Finance Principles of Operation Management Upper-division Arts & Humanities Course or GE Title Information Syst for Decision Making Entrepreneurship	Units 1 4 4 4 3 Units 3 4 4 3 Units	GE/Major Major, GWAR Major Major Major Major GE/Major Major,UDD,UDSL Major, UDB Major UDC GE/Major Major Major Major Major Major Major
Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306 Elective or requirement not completed Spring Junior Courses (15 units total) BUS 300S BUS 307 BUS 309 UDC Fall Senior Courses (16 units total) BUS 308 BUS 308 BUS 310 BUS 421	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing Elective or missing GE, Hist, language Course or GE Title Business Ethics in Action Finance Principles of Operation Management Upper-division Arts & Humanities Course or GE Title Information Syst for Decision Making Entrepreneurship Marketing Research	Units 1 4 4 4 3 Units 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	GE/Major Major, GWAR Major Major Major Major GE/Major Major,UDD,UDSL Major, UDB Major UDC GE/Major Major Major conc 1 (major)
Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306 Elective or requirement not completed Spring Junior Courses (15 units total) BUS 300S BUS 307 BUS 309 UDC Fall Senior Courses (16 units total) BUS 308 BUS 310 BUS 322 or 323 or 422 or 423 or 425	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing Elective or missing GE, Hist, language Course or GE Title Business Ethics in Action Finance Principles of Operation Management Upper-division Arts & Humanities Course or GE Title Information Syst for Decision Making Entrepreneurship Marketing Research 2nd Marketing concentration course	Units 1 4 4 3 Units 3 4 4 4 3 Units 4 4 4 4 4	GE/Major Major, GWAR Major, GWAR Major Major Major GE/Major Major, UDD, UDSL Major, UDB Major UDC GE/Major Major Adjor Conc 1 (major) Conc 2 (major)
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Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306 Elective or requirement not completed Spring Junior Courses (15 units total) BUS 300S BUS 307 BUS 309 UDC Fall Senior Courses (16 units total) BUS 308 BUS 310 BUS 322 or 323 or 422 or 423 or 425	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing Elective or missing GE, Hist, language Course or GE Title Business Ethics in Action Finance Principles of Operation Management Upper-division Arts & Humanities Course or GE Title Information Syst for Decision Making Entrepreneurship Marketing Research 2nd Marketing concentration course	Units 1 4 4 3 Units 3 4 4 4 3 Units 4 4 4 4 4	GE/Major Major, GWAR Major, GWAR Major Major Major GE/Major Major, UDD, UDSL Major, UDB Major UDC GE/Major Major Adjor Conc 1 (major) Conc 2 (major)
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### HCOM260S,SBS212S Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306 Elective or requirement not completed Spring Junior Courses (15 units total) BUS 300S BUS 307 BUS 309 UDC Fall Senior Courses (16 units total) BUS 308 BUS 310 BUS 310 BUS 322 or 323 or 422 or 423 or 425 Fall Senior Courses (14 units total) BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 320 or 435 or 440 or 441 or 451 or 460 or 468 or 469 or 498	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing Elective or missing GE, Hist, language Course or GE Title Business Ethics in Action Finance Principles of Operation Management Upper-division Arts & Humanities Course or GE Title Information Syst for Decision Making Entrepreneurship Marketing Research 2nd Marketing concentration course Course or GE Title 3rd Marketing concentration course 4th Marketing concentration course	Units 1 4 4 3 Units 3 4 4 4 4 4 4 Units 4	GE/Major Major, GWAR Major, GWAR Major Major Major Major Major, UDD, UDSL Major, UDB Major UDC GE/Major Major Major Conc 1 (major) Conc 2 (major) GE/Major conc 3 (major) conc 4 (major)
### HCOM260S,SBS212S Fall Junior Courses (16 units total) BUS 302 BUS 304 BUS 305 BUS 306 Elective or requirement not completed Spring Junior Courses (15 units total) BUS 300S BUS 307 BUS 309 UDC Fall Senior Courses (16 units total) BUS 308 BUS 310 BUS 310 BUS 421 BUS 322 or 323 or 422 or 423 or 425 Fall Senior Courses (14 units total) BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 322 or 323 or 422 or 423 or 425 BUS 430 or 435 or 440 or 441 or 451 or	Course or GE Title Business Milestone Experience Bus Commun & Crit Thinking-Prosem Principles of Management Fundamentals of Marketing Elective or missing GE, Hist, language Course or GE Title Business Ethics in Action Finance Principles of Operation Management Upper-division Arts & Humanities Course or GE Title Information Syst for Decision Making Entrepreneurship Marketing Research 2nd Marketing concentration course Course or GE Title 3rd Marketing concentration course	Units 1 4 4 3 Units 3 4 4 4 3 Units 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	GE/Major Major, GWAR Major Major Major Major Major GE/Major Major, UDD, UDSL Major, UDB Major UDC GE/Major Major Conc 1 (major) Conc 2 (major) GE/Major conc 3 (major)