



PRESS RELEASE

21st Annual Ethics and Responsible Business Forum on ChatGPT happening on Wednesday, April 5

SEASIDE, CA, March 21, 2023 – California State University Monterey Bay will host the 21st annual Ethics and Responsible Business Forum on Wednesday, April 5, from 3 to 5 p.m. The free, interactive virtual forum is titled “Life and Work after ChatGPT: New Opportunities and Ethical Challenges from Generative AI.”

ChatGPT and other forms of generative AI are expected to impact education, work, and society. What changes can we expect? What are the ethical implications of this new technology?

The forum features three speakers: **Irina Raicu**, director of the Internet Ethics Program at the Markkula Center for Applied Ethics at Santa Clara University; **Alka Roy**, founder of RI Labs and the Responsible Innovation Project; and **Shira Eisenberg**, an artificial intelligence engineer specializing in natural language processing.

Each will give a 10-minute talk, followed by a panel discussion with Linda MacDonald Glenn, CSUMB business ethics lecturer, and Sam Ogden, assistant professor in CSUMB's School of Computing and Design, moderated by CSUMB distinguished lecturer Jeff Froshman. There will also be an audience question-and-answer segment.

In the past, the forum has followed a debate-style format featuring two speakers. Assistant Professor Caleb Bernacchio, who organized the event with Associate Professor Angeline Nariswari, said the subject this year seemed better addressed by a panel.

“It’s going to be more of an exploratory conversation, you could say,” Bernacchio said. “This new technology is going to be hugely influential. There are a lot of ethical questions. It’s really uncharted territory.”

He said he hopes participants will leave with a better understanding of the technology and the related ethical issues, and that it might help them decide what to consider as that technology becomes a bigger part of our lives.

The public and members of the media are invited to attend. Event details, a debate brief, and registration are available online at csumb.edu/business/ethics.

For interviews or more information, contact: Walter Ryce, wryce@csumb.edu, 831-582-3653, or Mark Muckenfuss, mmuckenfuss@csumb.edu, 831-582-3991