**January 11, 2019; 8:00 AM - 7:00 PM**

**Portola Hotel and Spa, 2 Portola Plaza, Monterey, California**

**7:30 AM - Registration, Breakfast and Opening ● *Location: De Anza Ballroom Foyer***

**8:00 AM - Conference Inauguration, Welcome and Summit Objectives ● *Location: De Anza Ballroom***

* Welcome and Day Overview

*- Kate Roberts, President, Monterey Bay Economic Partnership*

* Overview of Vision and Mission *and* *Introduction of CSUMB President*

*- Dr. Shyam Kamath, Dean, College of Business, Cal State Monterey Bay*

* University Welcome

*- Dr. Eduardo Ochoa, President, Cal State Monterey Bay*

* MCHA Welcome

*- Ted Balestreri II, Vice President of Hospitality Operations and Community Relations, Cannery Row Company, Monterey, CA*

* Board of Supervisors Welcome

*- John Phillips, Chair, Monterey County Board of Supervisors District 2*

* SLIDO Self-Assessment Tool Instructions

*- Kelly O’Brien, Chief Executive Officer, Tendaji, LLC, Monterey, CA*

**8:30 AM – Plenary Session - Key Note Address by Visionary Speakers – Visions to Inspire** ● ***Location: De Anza Ballroom***

* Introductions of Plenary Session and Panelists

*- Kate Roberts*

* Welcome and Introduction of Mayor Franković

*- Kate Roberts*

* Sustainable Travel and Solutions to Overtourism

*- Mato Frankovi*ć*, Mayor of Dubrovnik, Croatia*

* Sustainability Efforts of The Marriott Corporation

*- Denise Naguib, Vice President, Sustainability & Supplier Diversity for Marriott International*

* The Promise and Imperative of Responsible Travel

*- Martha Honey, Ph.D., Co-Founder and Executive Director of the Center for Responsible Travel*

*(CREST), Washington, D.C.*

* Rest of Day Overview

*- Kate Roberts*

**9:45 AM – 10:00 AM** ● ***Networking Break***

**10:00 AM – 11:30 AM General Session – What is a Sustainable Destination?** ● ***Location: De Anza Ballroom***

* Moderator/Intro to Panelists - *Martha Honey, Ph.D.*
* Panelists
* *Tammy Blount-Canavan, President and CEO, Monterey County Convention and Visitors Bureau*
* *Supervisor Mary Adams, Monterey County Board of Supervisors District 5*
* *Karen Lewis, Owner, Lapa Rios Eco-Lodge, Costa Rica*

**11:45 PM - The ROI of Sustainable Hospitality ● *Location: De Anza Ballroom***

* Presentation

*- Hervé Houdré, Sustainability Consultant, Former General Manager, Plaza Athénée, New York, the Hôtel*

*de Crillon and Plaza Athénée, Paris*

* Lunch and Post Lunch Instructions

*- Kate Roberts*

**11:45 AM – 12:45 PM LUNCH ● *Location: De Anza Ballroom***

**12:45 PM – 2:00 PM BREAKOUT SESSIONS – Celebrate Local Practices** ● ***Location: See Session info below***

***Topics:***

1. **Sustainable Hospitality ● *Location: De Anza I Ballroom***

* Moderator/Intro to Panelists

*- Dr. John Avella, Executive Director, Sustainable Hospitality Management Program, Cal State*

*Monterey Bay*

* Panelists

- *Janine Chicourat, General Manager, Portola Hotel and Spa, Monterey, CA*

*- Michael Freed, Co-Founder and Managing Director, Passport Resorts LLC, San Francisco, CA*

*- Soerke Peters, Chef/Owner of Etats-Unis French American Bistro, Carmel, CA*

*- Jeroen Gerrese, General Manager, Sanctuary Beach Resort, Marina, CA*

1. **Eco-Tourism** ● ***Location: De Anza II Ballroom***

* Moderator/Intro to Panelists

*- Rob O’Keefe, Vice President/ Chief Marketing Officer, Monterey County Convention and Visitors*

*Bureau*

* Panelists

*- Roberta Atzori, Assistant Professor, Sustainable Hospitality Management Program, College of*

*Business, Cal State Monterey Bay*

*- Katlyn Taylor, General Manager and Marine Biologist, Discovery Whale Watch, Monterey, CA*

*- Sean Wall, Operations Manager at Aramark, Asilomar State Beach and Conference Grounds,*

*Pacific Grove, CA*

1. **Eco-Recreation and Wellness** ● ***Location: Portola Ballroom***

* Moderator/Intro to Panelists

*- Al Budris, Adjunct Faculty, College of Business, Cal State Monterey Bay*

* Panelists

*- Bob Margevicius, Executive Vice President, Specialized Bicycle Company, Morgan Hill, CA*

*- Tiffany DiTullio, Executive Director, Blue Zones Project and Chief Administrative Officer,*

*Salinas Valley Memorial Healthcare System, Salinas, CA*

*- Christopher Range, General Manager, Montage Wellness Center, Monterey County, CA*

**2:00 PM – 2:15 PM ● *Networking Break***

**2:15-3:15 PM BREAKOUT SESSIONS – What are the Best Sustainability Practices? ● *Location: See Session info below***

***Topics:***

1. **Conserving our Precious Water Resources and Protecting the Bay** ● ***Location: De Anza I Ballroom***

* Moderator/Intro to Panelists

*- Laura Kasa, Former Executive Director, Save Our Shores, Santa Cruz, CA*

* Panelists

*- Stephanie Locke, Water Demand Manager, Monterey Peninsula Water Management District*

*- John Narigi, Vice President and General Manager, Monterey Plaza Hotel, Monterey, CA*

*- Steve Lyon, Planning Manager, Monterey Bay Aquarium*

*- Jeff Condit, Program Manager, Monterey Regional Storm Water Management Program*

1. **Keep Us Moving,** **Strategies to Reduce Traffic Congestion**

***Location: De Anza II Ballroom***

* Moderator/ Intro to Panelists

- *Dr. Shyam Kamath, Dean, College of Business, Cal State Monterey Bay*

* Panelists
* *Hunter Harvath, Assistant General Manager - Finance and Administration, Monterey-Salinas*
* *Transit (MST)*

- *Ariana Green, Associate Transportation Planner, Transportation Agency of Monterey County*

*(TAMC)*

* *Andrea Renny, City Traffic Engineer, City of Monterey, CA*

1. **Organics to Energy and Navigating the Changing Recycling Market** ● ***Location: Portola Ballroom***

* Moderator/Intro to Panelists

*- Barbara Meister, Public Affairs Director, Monterey Bay Aquarium*

* Panelists

*- Jill Heymsfield, Environmental Sustainability Coordinator, Aramark, Asilomar State Beach and*

*Conference Grounds, Pacific Grove, CA*

*- Jeff Lindenthal, Director of Communications and Sustainability, Monterey Regional Waste*

*Management District*

*- Lacey Raak, Director of Sustainability, Cal State Monterey Bay*

**3:15 PM – 3:30 PM ● *Networking Break***

**3:30-4:30 PM BREAKOUT SESSIONS – What are the Best Sustainability Practices? ● *Location: See Session info below***

**Topics:**

1. **Reducing Single-Use Plastics from the Guest Experience and Operations ● *Location: De Anza I Ballroom***

* Moderator/Intro to Panelists

*- Barbara Meister, Barbara Meister, Public Affairs Director, Monterey Bay Aquarium*

Panelists

*- Lura Migdal, Culinary General Manager, Service Systems Associates at Monterey Bay Aquarium*

*- Shane Forster, Resort Manager, Post Ranch Inn, Big Sur, CA*

1. **Engaging Visitors in Sustainable Moments ● *Location: De Anza II Ballroom***

* Moderator/Intro to Panelists

*- John Turner, General Manager, InterContinental The Clement, Monterey*

* Panelists

*- Rob O’Keefe, Vice President/Chief Marketing Officer, Monterey County Convention and Visitors*

*Bureau*

*- Jackie Olsen, Marketing Manager, Portola Hotel and Spa, Monterey, CA*

*- Ken Peterson, Director of Strategic Communications, Monterey Bay Aquarium*

1. **Energy: Reducing Carbon Footprint ● *Location: Portola Ballroom***

* Moderator/Intro to Panelists

*- Dr. Daniel Fernandez, Professor, College of Science, Cal State Monterey Bay*

* Panelists

- *JR Killigrew, Director of Communications and Energy Programs, Monterey Bay Community*

*Power*

*- Claudia Pineda Tibbs, Conservation Science Planning and Operations Manager, Monterey Bay*

*Aquarium*

*- Chris Robb, Environmental Health and Safety Manager, Monterey Bay Aquarium*

**4:30 PM – 5:00 PM – Summary of the Day and Next Steps ● *Location: De Anza Ballroom***

* Summit Summary, Wrap Up and Call to Action

- *Kate Roberts*

**5:00 – 5:15 PM – Thank You and Conference Close ● *Location: De Anza Ballroom***

* *Supervisor Mary Adams, Monterey County Board of Supervisors District 5*
* *Supervisor Zach Friend, Santa Cruz County Board of Supervisors District 2*

**5:15 PM – 6:30 PM – Closing Reception ● *Location: De Anza Ballroom Foyer***