

California State University Monterey Bay Police Department Emergency Management Program



Strategic Framework



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CSUMB Emergency Management Program
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California State University Monterey Bay Police Department Emergency Management Program Strategic Framework

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UPD assisting with evacuations Colorado Fire January 2022

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Introduction

The California State University Monterey Bay Emergency Management Program

In accordance with California State University, Executive Order 1056; the California State University Monterey Bay (CSUMB) Emergency Management Program will provide the coordination and management of all stages of emergencies and disasters on a campus-wide basis. This is accomplished through the utilization of the phases of emergency management; prevention, mitigation, preparedness, response, and recovery. These phases are used to accomplish the tasks associated mission and to ensure CSUMB's resilience to emergencies or a disaster through an all-hazards, whole-community approach. The CSUMB Emergency Management Program will work and coordinate with CSUMB emergency responders, staff, faculty, facilities, the student population, fire departments, local, county, state, and federal agencies, and the private sector to coordinate the needed resources to respond to and recover from an emergency or disaster affecting the CSUMB campus or its population.

The CSUMB Emergency Management Program maintains many plans and procedures, including an All-Hazard Emergency Operations Plan (EOP).

Only through well-prepared CSUMB first responders, executives, staff, faculty, the student population, and other emergency response partners will we be prepared when an emergency or a disaster strikes.

California State University Monterey Bay Emergency Management Program Mission

The CSUMB Emergency Management Program's mission will be consistent with the CSUMB Mission and Strategic Plan and will utilize the seven core academic values based on the Vision.

CSUMB Mission: To build a multicultural learning community founded on academic excellence from which all partners in the educational process emerge prepared to contribute productively, responsibly, and ethically to California and the global community.

CSUMB Core Values provide a common focus for our academic programming, enrollment efforts, budgeting, fundraising, and general operations: Applied, active, and project-based learning activities

- Interdisciplinary
- Multicultural and global perspectives
- Technological sophistication
- Service-learning
- Ethical reflection and practice
- Collaboration

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CSUMB Emergency Management Program Mission Statement: To protect and serve the CSUMB campus community by ensuring an efficient and effective integrated emergency management system that coordinates the planning and response to all types of natural, man-made, and technological emergencies or disasters.

California State University Monterey Bay Emergency Management Program Mission Goal

Our mission goal is to maintain an effective and efficient integrated emergency management system that includes all emergency response organizations, support services, the private sector, and the whole community. The strategies for accomplishing the goal will be to continue to develop and maintain the CSUMB's capabilities to prevent, mitigate, prepare/protect, respond to and recover from all types of emergencies or disasters.

Purpose of the Strategic Framework

The Strategic Framework's purpose is to guide and direct; the personnel, the operations, the planning efforts, funding allocation, and the resources of the CSUMB Emergency Management Program as it serves our campus community and our response partners.

This document will ensure that the CSUMB Emergency Management Program is a strategy lead department. The Strategic Framework identifies strategies and objectives, determines specific tasks associated with the objectives, and decides the focus and direction of the program and what resources will be allocated to those tasks. Program sustainability must be considered in all efforts when developing strategies and objectives.

The Strategic Framework is a comprehensive picture of the CSUMB Emergency Program's strategy. It clarifies how an individual's efforts, team projects, and funds will be connected to achieve the desired outcome with maximizing efficiency. It includes meaningful target measures and a sequence of activities that help focus on the key efforts that will implement the strategy to accomplish our mission.



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Strategies and Objectives for the Accomplishing the Mission

1.0 Prevention Strategies and Objectives

1.1 **Strategy:** To reduce the vulnerability and increase the resiliency of the campus community and reduce the impact of natural hazards.

1.1.1 **Objective:** To review the Hazard Vulnerability Assessment performed by the CSU System for the CSUMB campus.

1.1.1.1 Incorporate the new Hazard Vulnerability Assessment into the CSUMB Emergency Operations Plan (EOP).

1.1.2 **Objective:** Maintain and enhance the CSUMB OtterAlert Emergency Notification System.

1.1.2.1 Incorporate additional notification systems in the OtterAlert System to increase the campus community emergency notification capabilities of the University.

1.2 **Strategy:** To promote and support the efforts associated with the prevention of manmade hazards and to protect lives and property by identifying, deterring, or stopping those incidents from occurring. This strategy will be coordinated with the CSUMB Environmental Health, Safety, and Risk Management Department.

1.2.1 **Objective:** Facilitate awareness of unique groups about hazards and risks and likely consequences in times of an emergency or disaster through key networks and reaching the campus population through multiple means of communication.



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2.0 Mitigation Strategies and Objectives

2.1 **Strategy:** Increase efforts to lessen the effects of an emergency or disaster on the CSUMB Campus Community.

2.1.1 **Objective:** Coordinate the CSUMB mitigation efforts with the Monterey County Office of Emergency Services and the California State Mitigation Plan.

2.1.2 **Objective:** CSUMB will continue to build coalitions and working groups that support and enhance the CSUMB's emergency and disaster response and recovery capabilities.

2.1.3 **Objective:** CSUMB will work to accomplish the wildfire fuel reduction project for the East Campus Community and the Inter-Garrison Corridor.

2.2 **Strategy:** The CSUMB Emergency Management program will increase efforts to educate all of the CSUMB campus population on how to mitigate and prepare for potential emergencies.

2.2.1 **Objective:** Conduct campus community educational programs to increase hazard and risk awareness.

2.2.2 **Objective:** Conduct a Social Media campaign focusing on emergency preparedness for the campus community.



Colorado Fire 2022

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3.0 Preparedness (Planning, Training & Exercising) Strategies and Objectives

- 3.1 **Strategy:** Maintain and sustain a functioning Emergency Management System and an efficient office with administrative support to carry out the mission of the CSUMB Emergency Management Program.
 - 3.1.1 **Objective:** Maintain a functioning and effective CSUMB Emergency Management Office, and Emergency Response System.
 - 3.1.2 **Objective:** Maintain and upgrade the CSUMB Emergency Operations Center (EOC) to provide a center for the coordination of emergencies or disasters.
 - 3.1.3 **Objective:** Develop a comprehensive roster of all campus resources and contract for materials and services that may be needed in an emergency.
 - 3.1.4 **Objective:** Maintain and improve the Monterey Peninsula Regional Emergency Coordination Center (MPRECC) and its capabilities to be consistent with regional, statewide, and national requirements and standards within fiscal constraints.
- 3.2 **Strategy:** Maintain and update all of the CSUMB Emergency Plans to be prepared for the response to all types of emergencies or disasters.
 - 3.2.1 **Objective:** Annually review, update and distribute the CSUMB Emergency Operations Plan (EOP) and all associated documents.
 - 3.2.2 **Objective:** Ensure all CSUMB facilities/buildings, departments, and auxiliary locations have Emergency Operation Plans and Standard Operating Guidelines that are reviewed and updated annually.
 - 3.2.3 **Objective:** Participate in and support regional, county, and the CSU System's emergency planning and preparedness efforts.
- 3.3 **Strategy:** The CSUMB Emergency Management Program will coordinate with local first responders, CSUMB Campus Community, private sector businesses and volunteer organizations to be prepared for any type of emergency or disaster response.
 - 3.3.1 **Objective:** Ensure all employees have an overview training of the emergency operations plan within one year of employment.
 - 3.3.2 **Objective:** Conduct emergency preparedness classes and presentations open to the entire CSUMB Campus Community.
 - 3.3.3 **Objective:** Distribute emergency preparedness flyers, messages, and news releases to the CSUMB Campus Community and ensure at-risk populations and multilingual messages are delivered.
 - 3.3.4 **Objective:** Increase the awareness of the CSUMB Emergency Management Program among CSUMB executives, staff, and faculty.
 - 3.3.4.1 Increase presence on the University through the media and at events.

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3.4 **Strategy:** The CSUMB Emergency Management Program will support and continue to train CSUMB first responders, the CSUMB Incident Management Team (IMT), and the CSUMB Executive/Policy Group to effectively respond to an emergency or disaster.

3.4.1 **Objective:** Develop and conduct training for the Executive/Policy Group of CSUMB IMT staff.

3.4.2 **Objective:** Offer Standard Emergency Management System (SEMS) training and National Incident Management System (NIMS) Incident Command courses to the IMT staff and the Building Emergency Coordinators (BEC).

3.4.3 **Objective:** Increase training and education for CSUMB staff and faculty in hazardous materials awareness, disaster preparedness, fire safety, and their respective roles in the event of an emergency or disaster.

3.4.4 **Objective:** Conduct hazardous materials refresher training for CSUMB Police Department personnel.

3.4.5 **Objective:** Conduct annual Building Emergency Coordinator (BEC) training and BEC ordination training for all new BECs.

3.5 **Strategy:** The CSUMB Emergency Management Program will support and continue to conduct emergency response exercises for CSUMB following the Homeland Security Exercise and Evaluation Program (HSEEP) All exercises will be coordinated to ensure Clery Act required exercise compliance.

3.5.1 **Objective:** Update the CSUMB Multi-Year Training and Exercise Plan.

3.5.2 **Objective:** Design and conduct a range of exercise types (workshops, drills, tabletops, functional and full-scale) to practice, evaluate and update the Emergency Operation Plans (EOP) & associated documents.

3.5.3 **Objective:** Participate in and support the design and conduction of exercises for CSUMB regional partners. (Presidio of Monterey, the City of Marina, and the City of Seaside)



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COMMUNITY SAFE & HEALTHY!**



CSUMB COVID-19 Vaccination Clinics

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4.0 Response Strategy Strategies and Objectives

- 4.1 **Strategy:** CSUMB will maintain an effective and efficient response to emergencies and disasters of all types, ensuring coordination with CSU System, as well as local, county, state, and federal response partners.
- 4.1.1 **Objective:** To maintain relationships/partnerships with local first responders to ensure coordination of response efforts in the event of an emergency or disaster.
 - 4.1.2 **Objective:** Ensure a 24/7 ready Emergency Operations Center (EOC) in the event of an emergency or disaster.
 - 4.1.3 **Objective:** To maintain and provide a system for the dissemination of emergency information to the campus community and media in the event of a disaster or emergency.
 - 4.1.4 **Objective:** Ensure incident-specific messaging is provided in formats that are accessible and appropriate to reach people with disabilities and others with access and functional needs.
 - 4.1.5 **Objective:** Develop a Joint Information Center (JIC) plan and job action guides for the operation of the JIC to support the CSUMB EOC.
 - 4.1.6 **Objective:** Expand the use of the Otter Alert System to include the IMT, BECs, and UPD Volunteers.



University Police Department Assisting with River Fire Evacuations

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5.0 Recovery Strategies and Objectives

- 5.1 **Strategy:** Ensure that the CSUMB Campus Community, critical infrastructure, first responders, and all educational activities can function during an emergency or disaster, recover from it, and that our response capabilities are restored following an event.
- 5.1.1 **Objective:** Take the necessary steps to ensure the CSUMB Community can recover from a disaster.
 - 5.1.2 **Objective:** Develop a CSUMB Public Safety Recovery Plan.
 - 5.1.3 **Objective:** Work with the Environmental Health, Safety & Risk Management Department in the development of the Business Continuity Plan (BCP) for the CSUMB departments.
- 5.2 **Strategy:** The CSUMB Emergency Management Program will manage and coordinate efforts toward a rapid recovery from an emergency or disaster with an effective disaster assistance program.
- 5.2.1 **Objective:** Ensure effective coordination with the CSU System, as well as county, state, and federal recovery partners.
 - 5.2.2 **Objective:** Ensure the effective coordination of private and volunteer recovery partners.
 - 5.2.3 **Objective:** Organize and form a long-term recovery committee for the CSUMB Campus Community and our regional partners.
 - 5.2.4 **Objective:** Coordinate services to plan for the recovery and transitional needs of people with disabilities and others with access and functional needs.
 - 5.2.5 **Objective:** Ensure a system is in place for mental health recovery of the campus community and first responders.



Blanco Road Vegetation Fire

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Strategic Framework Assessment and Evaluation

The CSUMB Emergency Management Program values an accurate and high-quality assessment of the program's performance against its strategies and objectives as laid out in the Strategic Framework. Such assessments are critical to the program's ability to evaluate its work, refine its programs, and redirect resources and funds accordingly. In addition, the assessment After Action Reports (AAR) will be developed following real-world responses and exercised events. The AAR will be considered when making changes to this document. The Strategic Framework will be annually assessed for its effectiveness and will be updated and changed if necessary.

